storeforce®
SIMPLIFYING RETAIL

"Our biggest challenge is execution. Once defined, there's gap between definition of strategic initiatives and execution at store level"

"We want to reduce the communication channels so that employee has less distraction from the task at hand and provides good customer experience."

Meet **Min Jeong**
Head of Sales and Operations

Does this sound like you?

See how our Retail Execution tools can help you

StoreForce Retail Execution solution is a set of five integrated tools which gives you and your teams the system they need to execute your brand's daily initiatives, with the right information at the right time.

1. **Communication:** StoreForce Communication allows you to create, edit, organize, and curate communication to ensure everyone has the information they need when they need it.
2. **Tasks:** StoreForce Tasks ensures that stores have a clear view of what is coming and the capacity to actually do the work. It helps you create a culture of accountability where tasks are carried our quickly and effectively.
3. **Discussion Boards:** StoreForce Discussion Boards allow you to get work done in stores by engaging with the employees and sharing the best ideas and practices. You can connect across your brand and collaborate with each other by using social tools to like, share and celebrate within the organization.
4. **Store Visit:** StoreForce lets field leaders record the results of a visit directly in the app, and automatically evaluates the results. Action plans can be captured and tracked within the visit, and comments and photos can be captured in the moment.
5. **Surveys:** StoreForce Surveys allow you to deliver surveys to stores or employees. All the survey data is reportable, allowing retailers to understand trends across the business, or simply make short work of collecting tactical information required to make better decisions.

USE CASES

Execute the brand expectations accurately

Standardize process

Increase employee engagement

Streamline communication

Balance competing demands of various HO departments

"Journeys increased its pay per hour, reduced hours, achieving higher conversions and better labor productivity by putting hours in the right spots in the work week"

CEO, for Genesco

Beat your challenges by using StoreForce Retail Execution Tools:

TOP 5 CHALLENGES	WHICH TOOLS CAN BE USED?	BENEFITS
Lack of visibility to in-store execution	Tasks Store Visits	Ensure accurate execution and get actionable insights for the gaps at store level
Delivering standard brand and customer experience	Communication Tasks Store Visit	Ensure seamless two-way communication. Evaluate store performance across key deliverables and follow with action plans
Balancing competing priorities down to the store level	Tasks Discussion Boards	Plan non-sell workload across the week to avoid bottlenecks. Engage store teams around important initiatives
Understanding Employee engagement and motivation	Surveys Discussion Boards	Get 360-degree feedback as well as share best practices and celebrate success
No visibility to how key initiatives are tracking	Tasks Discussion Boards	Create a culture of accountability where tasks are carried our quickly and effectively

6 continents, 50+ countries

19 languages

10K+ stores measuring real-time success with dashboards

80+ leading global brands as clients

250K+ associates using rankings and leaderboards to achieve sales targets

WHY STOREFORCE

- StoreForce provides a single solution that helps you run day to day store operations

- StoreForce helps you automate 360-degree loop where activities, directions, tasks, and communications can be put in to and feedback easily viewed and obtained

- StoreForce helps you standardize the ways of working where everyone is looking at and talking about the same thing

- StoreForce helps you simplify operations and reduce noise in the decision-making process

- StoreForce gives you one place where your store and head office teams can get the information and support needed to operate a complicated business

"StoreForce is easy to use, intuitive, and a way to help optimize and drive your business."

Jennifer Matanin,
Former Dir. of retail operations for Cole Haan

Contact Us

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